



# CLIENT LIST

It's been our pride and pleasure to partner with leading companies across numerous industries worldwide since 1994.



# CLIENT LIST *Continued*

3Com	Chela Financial	Fred Bove	Level 5 Strategic Brand Advisors	Pandesic	Sprint
3M	Chevron	Gamigo	Lexis-Nexis	Paradigm	Staples, Inc
Abbott	Chick-fil-A, Inc.	The Gap	LG Electronics	PayScale	Steven Kent
Accenture	Circuit City	Gay Games	Life Fitness	People Design Technology	Strategic Edge, Inc.
Action Marketing	Cisco Systems	General Motors	Lightspeed Research	PepsiCo, Inc.	STSN
Adams Consulting	CitiBank	Geyser Brand Creations	Liquid	Periscope Marketing	StubHub
AdAuction	Citigate Cunningham -	Gilbane Research	Longhorn Steakhouse	PersonalFi	Sur & Associates
Addison Design	Momentum Research Group	GLAAD	LPI Media	Petersen & Prusia	Survey Sampling, Inc.
ADP	CKS Partners	Global Risk Exchange	Lucent Technologies	PG&E	Symrise, Inc.
AdPepper	Clear Voice	GMI	Lufthansa Technik	Pharmacia Upjohn	Synergy Marketing
Advertising Research	Clorox	Goldberg Moser O'Neill	LVC Marketing	Philippe Becker Design	TalkCity
Foundation	CNET - The Computer Co.	Golden Gate University	M&T Bank	Phillip Johnson & Associates	Target
Agilent	Cohn-DeWaltoff	Golden Grain	MacKenzie Communications	Phoenix Technologies	Target 10 Niche Marketing &
AIG Direct Auto Insurance Co.	Comax Flavors	Good Technology	MacsimumNews	Picoliter	Public Relations
AllBusiness.com	Compaq Computer Corp.	GoodHome	Marchione & Spero	Pitney Bowes	Taxi
Alta Vista	ConAgra Foods	Goodwin Simon Victoria	Market Research Association	PlanetOut.com	TD Canada Trust
Amazon.com	Conde Nast	Research	Marriott	Plastic Logic	Tech TV
Advanced Micro Devices	Consonance Consulting	GoPago	Mattel	Pointspeed	Technology Review
American Express	Consumer Reports	GoShip.com	McCann-Erickson	Popular Media	TechRepublic
American Funds	Cooper Research	GoTo	McDonald's	Portalvision	Techtel
American Printer	Cramer Krasselt	Grainger	McNeil Consumer	Preview Travel	TellMe.com
AOL	creativepro.com	Grand Central Communications	MeeVee	PurpleTie.com	Terra Networks
Applied Biosystems	Crispin, Porter + Bogusky	Grant, Scott & Hurley	Meijer	Quaker Oats	Test Spin
Aragon Consulting	CSAA	Gravity Tank, Inc.	Mendoza College of Business,	Qualcomm	Texas Instruments
Aski	Cunningham Comm.	Greenfield Online	University of Notre Dame	Quantum	The Alessio Group
Atlantic Packaging	Custom Research, Inc.	Grow Marketing	Mercer Management	Quest Global Research Group	TripleScoop Market Research
Attivo	CVS	GSBI	Messner Vetere Berger	R/GA	Third Age
Au Bon Pain	Cygnus Business Media	Hale Group	McNamee Schmetterer/ Euro RSCG	Rational Software	Tivo, Inc
Audatex	DDB Chicago	Hamilton College	MetaDesign	Re-Rez	TKLI
Authentic Response	Dell	Harvard Business School	meVC.com	Reader's Digest Association	Tom's Hardware Guide
Autodesk	Delta Airlines	Hasbro	Micron Technology	Red Lobster	Touchstone Partners Limited
Avenue A Razorfish	Diageo	Hawk Partners	Miller Brewing Company	Reel.com	Toyota Financial Services
Babycenter.com	Diagnostic Research	HBO	Mintel International	The Research Department	Toyota Motor Services
Bahama Breeze	Digital Realty Trust	Headland Digital Media	MIT	Research International	Tribune Company
BankBoston	Dionex	Homepage Corporation	Modem Media	USA	Trinity Communications
Barclay's Global Investors	DoltYourself.com	HSBC	Monterey Gourmet Foods	Research Now	TwentySomething, Inc.
BatchBlue Software, LLC	Dome Communications	Hylands	Morningstar	The Research Spectrum	TXU Energy
Bedrock Brands	dotglu	Hyperion Interactive Media	Mountain Zone	RiechesBaird	United Airlines
Beliefnet	Downtown Partners Chicago	I.S.I.S	Mpower.com	Riverdeep Inc. LLC	United Sample
BellaVia Research	Doxus	IDC Consulting	MRM Worldwide	Rocket Science	UPS
Bertucci's	Draft Worldwide	IDG Interactive	Mullen Interactive	Rothstein-Tauber	USA Weekend Magazine
BestSweet	Dun & Bradstreet	Imagine Media	Multitude	Roundarch	USWeb/CKS
Bigstep.com	Dunkin Brands, Inc.	Indigo Partners	National Association of	Sabre	Verizon Wireless
Blue Shield	Dupuis Group	Individual.com	Tax Professionals	Safeway, Inc.	VF Corporation
Boeing	E-buyersGuide.com	InFocus	National Business Service	Salt River Project	Volkswagen of America
Booth Research	e-Rewards	Information Access Co.	Alliance	Sam's Club	Wabi
BPN	E*Trade	Ingram Micro	Nelson & Company	SanDisk	Wallstreet Online
Brann Worldwide	EarthLink	InsightFarm, Inc.	Netgear	SAP Labs	Washington Mutual
BRC Consulting	Eaton	InsightOut	NetObjects	Sapient	WaveFront
Brightstreet	eBalance	Chicago Institute for	Netscape	SBC	WD Partners
Brittain Associates	Edify	International Research	New Control	Schering Plough	Weber Group
Bruzzone Research	EduChange, Inc.	Integras Consulting	NexTag.com	Schireson Associates	WebTV
Cal State East Bay	EFG	Interbrand	NextDoor Networks	Scientific Games	Webvan
Cambium Networks	EK Success	Intranets.com	Nodo	Seal Rock Research	Winstar
Campos Research	Electronic Arts	Intraware	Nokia	Sears Holdings Corporation	Wizards of the Coast
Canandaigua Wine Co.	EMI Surveys	Inverness Medical	NorthPoint Communications	SECURIT	WON.net
Capital Group	Enonymous.com	Invitrogen	Northstar Lottery Group	Sega	Working Mother Media
Capital One ShareBuilder	Euro RSCG	KALW	Northwestern Memorial	SFAFT	Wunderman
Carmichael Lynch	ExpoTV	Kellogg	Hospital	Shugart Matson Young	Wyse Advertising
Carolina Brand Consulting	ExpoTV	Kensington	NVIDIA	Siemens Financial	Wyse Technologies, Inc.
& Research	Fabrizio McLaughlin	Kern Mueller	Olive Garden	Siemens GPS	Yankee Group
Carrier.com	FGI	Kodak	OnSale	Siemens Healthcare	YOC
Cartoon Network	Fidelity	Kraft Foods, Inc.	Openwave	SK&A	Young & Rubicam
CashPile.com	Financial Engines	Landis SI	Organic	Smith Dahmer	Zazzle
CCC Information Systems	Firefly	Landor	Osmosis	Snapfish.com	Zeno Group
CCH Inc.	First Franklin	Leapfrog.com	OTX	Social Vibe	Ziff Davis
Career Education Corp.	First USA	The Learning Company	OUT! International, Inc.	Southern California Edison	ZoneAlarm
Center Theatre Group	FitzGerald Communications	Lease Exchange	Ovum	SP3D/Business 2.0	Zynga
Charles Schwab	Fleet	Lego Dacta Learning	Pacific Media Associates	SpringSoft	@Home Network
Chatterm					